

# Join the global citrus family

The very first Global Citrus Conference 2010 to be held at the Bay Hotel, Camps Bay from 8-9 July 2010, will serve as a wonderful opportunity for the global citrus family to get together for business and networking.

The conference programme focuses on important topics facing the citrus industry and is bound to be worth your while as much information will be shared during the two-day event. The well-known Clem Sunter will be addressing delegates on "The world and South Africa in 2010", while the international fresh citrus market will be discussed by Eric Imbert, researcher in economics from Cirad and chief editor of *Fruitrop*, France and a researcher in economics.

“Citrus varieties will be discussed from a global perspective by Prof Etienne Rabe from Paramount Citrus Association”

Meeting customer requirements to boost consumption of fresh fruit and vegetables on the European markets, will be discussed by Philippe Binard, general delegate of Freshfel Europe and SHAFPE.

Market opportunities, Russia and the UAE will be covered by Pierre Escodo from *Eurofresh Distribution Magazine*. Dawie Moelich from Packing Concepts, ExperiCo Fruit Technology Solutions, South Africa will talk about bio-degradable and bio-plastic material in fruit packaging and Pat Barley will cover biosecurity. Citrus varieties will be discussed from a global perspective by Prof Etienne Rabe from Paramount Citrus Association.

Finally, Jose Antonio Garcia, director of ALLIMPO, will discuss "Co-opetition – the need for a global citrus body to stimulate demand".



## Relax a bit

To take a break from the conference topics, a gala evening is planned for the enjoyment of the delegates. The entertainment for the evening is not to be missed, the Circle of Sunshine show is a kaleidoscope of colour, as it features gum boot dancing, African drumming and four of South Africa's hottest frontline vocalists.

This is a wonderful opportunity to sponsor a new and innovative conference for this industry, and to market and showcase your product/service offering to the citrus industry, where both suppliers and producers will be exposed to your product offer. For sponsorship opportunities and inquiries, please phone 015 306 6276 or 087 802 5300.

Since the conference is during the week of the semi-final and final of the FIFA Soccer World Cup, it is advisable to act quickly in booking travel and accommodation for the conference. Travel contacts can be found on our website to assist you with all your travel needs.

For more information please visit the website on [www.gcc2010.co.za](http://www.gcc2010.co.za). **M&J**