

New products

Fair Cape gets silky new packaging

Fair Cape Dairies, manufacturers of Fair Cape Free Range™ yoghurts, have launched a new range of Fair Cape Free Range 1 kg yoghurts in a range of flavours which include: Strawberry; Summer Fruit; Muesli; Rooibos; Rooibos & Honey; Fat Free Bulgarian.

Fair Cape is the first dairy in South Africa to offer genuine Free Range™ dairy products. Fair Cape Free Range™ Rooibos Yoghurts are also the first yoghurts ever to carry the Cancer Association of South Africa (CANSA) Smart Choice emblem. The new-look yoghurts went on sale from February 2010 in all leading retail outlets.



A new slice delight

Fromageries Bel has introduced a new slice format to The Laughing Cow brand to complement their current range of cheeses.

Available in four variants, Cheddar, Gouda, Light and Original, the new design provide the ideal format to prepare sandwiches, garnish dishes or pop an individually wrapped slice into a lunchbox for a nourishing treat. The Laughing Cow Slices, which have Halaal certification, are available at all major supermarkets nationwide in a 200 g

pack containing 12 slices for a recommended selling price of R19,99 or a 500 g family pack of 30 slices for R39,99.



100% healthy, 100% fun

Colourful characters, all natural ingredients and no added sugar, make Tummy Tickler® the perfect pal at home or on the go. Tummy Ticklers are made with the same spill-proof valve as a "sippy cup" and come in child-friendly portion controlled bottles.

Characters such as Bob the Builder, Disney Princesses and Toy Story, make Tummy Tickler® drinks perfect for the car or packed

for lunch into a fun time treat for your toddler. Available in a five-pack containing one patented Spill-proof character head and five refill bottles. For more information call Jonathan on 083 640 8111 or go to kooldesk@koolkidzcorp.co.za. **M&J**

